

Public Information and Participation Program

City of Port Hueneme
Fred Camarillo

September 20, 2007

Public Information and Participation Program (PIPP)

Educational Outreach Requirements

Part 5C I (c) (6)

Requires permittees to provide schools with stormwater educational materials

Part 5C I (c) (8)

Requires permittees to measure effectiveness of in-school educational programs

Issues : Conflicts with Public Resources Code and permit Findings, permittees lack authority over school curriculum, measurement of effectiveness becomes very difficult

Recommend: Direct staff to work with permittees in establishing a feasible educational goal that makes best use of our resources.

PIPP Business Program

Corporate Outreach Requirements

- Requires permittees to educate corporate managers
- Requires all target facilities be contacted no less than twice during the permit term

Recommend : Allow local facility managers to be point of contact. This can facilitate better working relationships within each permittees jurisdiction. Reduce outreach contacts to once during the permit term unless otherwise warranted.

Business Assistance Program

- Requires permittees to provide technical assistance in identifying and implementing pollution prevention methods and BMP's.

Recommend: Direct staff to clarify. As written, it appears that permittees may face liability issues.